



East Palestine Community Improvement Corporation

September 27, 2024

Minutes

1. **Call to Order:** Chris Page, Linda May, Tom Povenski, Tom Brittain & Dr. Rocco.
Others Present: Village Manager Chad Edwards, Mike Jacoby, Melissa Smith, Karen Gorby, Brenda Povenski, Jeff LeBeau of WRL and Misti Martin.
2. **Minutes:** The minutes of the August 27th meeting were approved on a motion by Mr. Povenski seconded by Mr. Page. Passed unanimously.
3. **Financial Report:** The August financial report showed assets of \$20,167.00 with the bank balance being \$19,637.00 (\$530.00 Accts Rec.). Income includes \$275.00 in donations as well as advertising sales of \$2,180.00 for a total profit of \$2,455.00. Expenses so far are Cincinnati Insurance at \$2,283.00 which brings total profits to \$167.00. Mr. Page made a motion to approve the report seconded by Mr. Povenski. Passed unanimously.
4. **New Business:**
 - a. **WRL Update-**In reference to the Rewards Program there are 21 vendors so far and registered members are up to 670. All media is out and WFMJ will be doing spot at the Train Depot on Friday 9/27. YSU has confirmed an intern that will help out with various projects. Discussion followed as to payment processing on the website and how it could/should be handled in the future. Mr. LeBeau will forward a list pros/con of available options for the members for further review. Mr. Povenski asked there was data showing how many of the Rewards Program members were from outside of EP, Mr. LeBeau stated he would pull that information.

8. **Adjourn:** Mr. Page made a motion to adjourn the meeting seconded by Dr. Rocco. All in favor, meeting adjourned.

Dr. Jessica Rocco-Secretary